

ABOUT ME

Creative and motivated designer and artist who thrives on pleasing customers visually through creativity and usability. Skilled Worker with a strong track record of success in maintenance and general labor— excellent work performance in individual, team or leading roles. Works effectively in fast-paced, high-volume environments.

+706-945-3516

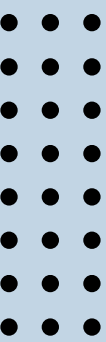
leahbrownsvisuals@gmail.com

leahbrownsvisuals.com

linkedin.com/in/leahbrownsvisuals

Leah Brown

Interaction Designer and Freelance Artist



HARD SKILLS

- * Prototyping / Wireframing
- * Usability Testing
- * User Interface & User Experience
- * User Research and Analysis
- * Style Guides
- * Illustration
- * HTML+CSS
- * Video Editing
- * Graphic Design
- * Painting and Drawing
- * Color Theory

SOFT SKILLS

- * Design and Creativity
- * Leadership
- * Problem-Solving
- * Customer Service
- * Critical Thinking
- * Planning and Organization
- * Reliable and Responsible

TOOLS

- * Adobe (Ai, Id, Ps, Pr)
- * Figma
- * Visual Studio Code
- * Microsoft Office
- * Miro
- * Krita

EDUCATION

Master of Science in Interactive Design

Kennesaw State University

MAY 2024

CERTIFICATION

CITI Program Certification

Social, Behavioral, & Educational
Research with Subjects

AUG 2023

DIGITAL MARKETING SCIENCE

Kennesaw State University

SEP 2024

ACHIEVEMENTS

Georgia Girls State

2019

Golden Harvest Food Bank

Volunteered 200+ Hours



PROJECTS

RESOLUTION

Team Lead, User Interface Designer, UX Researcher

Kennesaw State University

An app/website that users can use to keep track of their yearly goals, plus their daily routine from workouts, recipes, budgeting, and more. Users can create templates for others and communicate with friends and family.

- * Create a research report with literature reviews, competitive audits, and personas.
- * Set up interviews with several unique individuals.
- * Manage a team to create high-quality, user-centric digital experiences, ensuring design excellence and innovation across web and mobile platforms.

SKILLFULBITES

Primary Visual Designer, UX Designer

Kennesaw State University

An app that helps home chefs expand and improve their cooking abilities with recipe videos, blogs, detailed how-to-dos, and more. The finest aspects are the automated shopping list, simple search tools, diet modification choices, and low-ingredient recipe alternatives.

- * Three rounds of interviews
- * Three rounds of wireframes
- * Personas/ Final Proto-Persona

EXPERIENCE

Sales Team Lead

Academy Sports & Outdoors

Kennesaw, GA- Evans, GA **OCT 2022- current**

- * Leads the apparel sales team and offers direction as needed to guarantee outstanding customer service.
- * Oversees unique or ongoing initiatives and projects for process improvement.
- * Helps with departmental zoning by supervising the recovery process and offering assistance and direction.
- * Actively participates in floor walks with Store Management.
- * Provide help in other departments when needed or asked.

Cashier/Framer/Replenishment Team

Michaels Craft Store

Augusta, GA **MAY 2022- AUG 2022**

- * Help customers complete special framing orders, construct frames, and pack/retrieve orders.
- * Register sales
- * Address customer needs and respond to requests to provide a positive customer experience with fair, friendly, and courteous service.
- * Receive and processed truck/inventory